

## PRIVACY POLICY

We encourage you to review this page from time to time for the latest information on our privacy practices.

This Privacy Policy (the “**Privacy Policy**” or the “**Policy**”) describes how Rise Code Ltd. (“**Rise**”, or “**Us**” or “**We**”), collects, uses, and shares Personal Information and related data of its visitors (collectively, “**Visitor**”, or “**You**”) at Rise’s Website, found at [www.risecodes.com](http://www.risecodes.com) (the “**Website**”).

This Policy is not intended to override any rights you may have under other applicable data privacy laws, including terms of any other agreement you may have with us.

Prior to accessing or using our Website, please read this Policy to make sure you fully understand our practices in relation to your Personal Information. In case you disagree with any terms set forth in the Policy, we urge you to stop using the Website immediately. By accessing or using the Website, you acknowledge that you have read and accepted this Policy.

If you have any questions or concerns regarding this policy, please contact us at [support@risecodes.com](mailto:support@risecodes.com)

### WHAT INFORMATION WE MAY COLLECT.

When you use the Website, we may collect two types of information:

1. **Non-personal Information** - Non-Personal Information includes any information which is available to us while You use the Website and doesn’t allow us to identify you. Non-personal Information includes technical and behavioral information, such as Your operating system, internet browser, ‘click-stream’ activity, screen resolution, language, keyboard settings and Your activity on the Website;
2. **Personal Information** – includes your IP address which is provided to us when you visit the Website and/or information provided by you voluntarily. Personal information may identify You or be of a private and/or sensitive nature.

### HOW WE COLLECT THE INFORMATION.

There are two main methods we use, either independently or through the help of third-party services, as detailed below:

- a) **Information you provide** - When You use our Website and/or contact us, you may voluntarily provide Personal Information included in your communications with us (e.g. name, email address, phone number).
- b) **Information we collect when You use the Website** - when You use the Website, We may collect and record information related to such use.

### PURPOSES OF THE COLLECTION OF INFORMATION.

We use Non-Personal information collected for statistical and research purposes and for customization and improvement of our Website.

We use Personal Information collected for: (a) operating, developing and expanding our Website; (b) providing support services and professional assistance upon your request; (c) fraud prevention and data security; (d) creating aggregated data; and (e) compliance with any applicable laws and regulations.

#### **HOW WE SHARE INFORMATION WITH THIRD PARTIES.**

We may transfer and disclose Non-personal Information to third parties in our sole discretion.

We will not share any Personal Information we collect with any third party, except in the following specific cases: (a) to comply with any applicable law, regulation, legal process, subpoena or governmental request, with or without notice; (b) to enforce this Policy and/or the Terms, including potential violations thereof; (c) to detect, prevent, or otherwise address fraud, security or technical issues; (d) respond to claims that content available on the Website may violate third party rights; (e) with our subsidiaries and affiliated companies, for the purposes described in this Policy; (f) in order to protect our rights and safety as well as the rights and safety of Visitors; (g) when We undergo any change in control, including by means of merger, acquisition or purchase of all or substantially all of our assets; or (h) to collect, hold and/or manage your Personal Information through authorized third party service providers (“**Third Party Service Providers**”) for business purposes.

#### **THIRD PARTY SERVICE PROVIDERS.**

Our Website may be using third party software and/or services, including but not limited to the following:

Google Analytics, tag manager and recaptcha which their privacy policy is available at: <http://www.google.com/intl/en/analytics/privacyoverview.html>, Zapier or/and Formtitan which their privacy policy is available at: <https://zapier.com/privacy/> [https://formtitan.com/TermsOfUse#privacy\\_policy](https://formtitan.com/TermsOfUse#privacy_policy); CookiePro which their privacy policy is available at: <https://www.onetrust.com/privacy-notice/>; EqualWeb which their privacy policy is available at: [https://www.equalweb.com/html5/?\\_id=8615&did=1116&G=](https://www.equalweb.com/html5/?_id=8615&did=1116&G=); WPML which their privacy policy is available at: <https://wpml.org/documentation/privacy-policy-and-gdpr-compliance/>.

#### **THIRD-PARTY WEBSITES.**

The Website may contain links to other websites or services. This Policy does not apply to such linked third-party websites and We are not responsible for such websites’ or services’ privacy practices. Please read the privacy policies of each website you visit, before providing any Personal Information.

#### **DELETION/MODIFICATION OF PERSONAL INFORMATION REQUESTS.**

If You wish to modify or delete your Personal Information please send us an email to: [support@risecodes.com](mailto:support@risecodes.com) and subject to applicable privacy laws, we will make reasonable efforts to modify or delete such Personal Information. Please note, that before We take any action, you may need to provide additional information for security purposes.

#### **COOKIES.**

We and our Third Party Service Providers use cookies and other similar technologies (“**Cookies**”) in order for us to provide our service and ensure that it performs as it should, to analyze our performance and marketing. The cookies used herein are created per session, do not include any information other than your session key and are removed as soon as your session ends. Most browsers will allow you to erase cookies from your computer’s hard drive, block acceptance of cookies, or receive a warning before a cookie is stored.

**CHILDREN.**

You must be 13 or older to be able to use the Website. We do not knowingly collect Personal Information from children under the age of thirteen (13). We reserve the right to request additional information, including proof of age to be able to verify that minors under the age of 13 are not using the Website.

**SECURITY.**

We employ industry standard measures, procedures and policies to ensure the safety of our Visitor’s Personal Information, and to prevent unauthorized use of any information. Regardless of the measures and efforts taken by Us, we cannot and do not guarantee the absolute protection and security of your information.

**UPDATES TO THIS POLICY.**

We may update this Privacy Policy from time to time, so please re-visit this page frequently. If we make any material changes we may, in our sole good faith, notify you prior to the change either via email or on the homepage of the Website.

This Privacy Policy is written in the English language, and may be translated into other languages for your convenience. If a non-English version of this Privacy Policy conflicts with the English version, the English version shall prevail.

**CONTACT.**

If you have any questions about this Privacy Policy, please contact us at [support@risecodes.com](mailto:support@risecodes.com) . We will make reasonable attempt to reply within a reasonable timeframe.